

Manager/Lead

Notifications:
WhatsApp (short) + Email (full)
Start / Stage Success / Fail / Rollback / Close

DB Developer
Create Release
(Title, Type, Window,
Roles, Participants,
Freeze Window)

Approvals Console
(Primary/Delegate,
SLA Reminders,
Final Gate)

Backend Developer
DB Change Notes
(Source→Target DB,
SQL + Rollback,
LLD, Impact)

DB Pre-Checks
(Dry Run, Schema Drift,
Rollback Dry-Run,
Security Scan)

UI Developer
Backend Change Notes
(Service, Classes,
PR, LLD, Impact)

Backend Pre-Checks
(Build, Tests,
Security, Env Vars,
Canary Ready)

Admin (Ops)
UI Change Notes
(Solution, Components,
PR, LLD, Cache Bust)

UI Pre-Checks
(Build, Lint,
Visual Diff,
Accessibility)

Missed Change Loop:
Declare → Approve →
Hotfix/Next Bundle

QA/Testers

Execute Release
(DB → Backend → UI)
Canary Rollout,
Health Checks, Logs

Live Issues & Escalations
(IssueID, Owner,
Priority, Root Cause,
SLA Clock)

CEO/Leadership Plan

Approve

PreCheck

Execute

Post-Release Testing
(Smoke + Regression,
Evidence, Bugs,
Monitoring Window)

Close

Executive Dashboard
(Success %, Duration,
SLA Compliance,
Hotspots, Participation)

